



Coon Valley Farmers Telephone Co., Inc.

105 Central Ave. • P.O. Box 398 • Coon Valley, WI 54623-0398
Phone 608.452.3101 • Fax 608.452.3100 • Toll Free 888.934.9515
www.coonvalleytel.com • cvt@mwt.net

May 5, 2011

VIA ELECTRONIC FILING

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Re: CC Docket 02-33 - Notice of Permissive Detariffing of Wireline Broadband Internet Access Service by Coon Valley Farmers Telephone Company, Inc. (Study Area 330868)

Dear Ms. Dortch:

Pursuant to the Commission's *Wireline Broadband Order*, Coon Valley Farmers Telephone Company, Inc. hereby provides notice of its intent to discontinue offering wireline broadband internet access service on a tariffed basis. Effective July 1, 2011, Coon Valley Farmers Telephone Company, Inc., plans to offer wireline broadband internet access service on a permissive detariffed, common carriage basis.

Please direct any questions to the undersigned.

Sincerely,

Leonard Leis
General Manager

Cc: Interstate Telcom Consulting, Inc.
NECA Region Manager





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Notice of Permissive Detariffing of Wireline Broadband Internet Access Service Effective July 1, 2011

Coon Valley Farmers Telephone Company, Inc.
(STUDY AREA 330868)
105 Central Avenue
P.O. Box 398
Coon Valley, WI 54623
Telephone: (608) 452-3101

CC Docket No. 02-33

May 5, 2011

Coon Valley Farmers Telephone Company, Inc. hereby provides notice that it intends to cease offering wireline broadband internet access service on a tariffed basis. Effective July 1, 2011 Coon Valley Farmers Telephone Company, Inc. will begin offering wireline broadband internet access service on a Title II, common carriage, permissive detariffed basis pursuant to paragraph 94 of the Federal Communications Commission's Wireline Broadband Order.¹ The geographic areas affected are those Coon Valley Farmers Telephone Company, Inc. exchanges where DSL is technically feasible.

Today, this service is provided to Coon Valley Farmers Telephone Company, Inc. The ISP purchases wireline broadband access service for use as a component in their broadband internet service sold to residential and business consumers. End user service provided will not be affected by discontinuance of the tariffed offering by Coon Valley Farmers Telephone Company, Inc. As stated in the attached customer notice, Coon Valley Farmers Telephone Company, Inc. will continue to offer services to existing ISP customers under current rates, terms and conditions until the end of their current term or upon replacement with a Broadband Commercial Agreement. Broadband Commercial Agreements will be made available in a nondiscriminatory manner to any provider desiring to purchase wireline broadband access service for use as a component in its broadband internet service sold to consumers.

Effective July 1, 2011, Coon Valley Farmers Telephone Company, Inc. will make its wireline broadband internet access service on a permissive detariffed, common carriage basis through posting of rates, terms and conditions available on our company website (www.coonvalleytel.com) and in printed copy during normal business hours at Coon Valley Farmers Telephone Company, Inc. business office located at 105 Central Avenue, Coon Valley, WI 54623.

¹ See *Appropriate Framework for Broadband Access to the Internet Over Wireline Facilities*, Universal Service Obligations of Broadband Providers, CC Docket No. 02-33, WC Docket No. 05-271, Report and Order and Notice of Proposed Rulemaking, 20 FCC Red 14853 (2005). FCC 05-150 (rel. September 23, 2005), (Wireline Broadband Order)





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CERTIFICATE OF SERVICE

I, Leonard Leis, General Manager, do certify that I have, on this 5th day of May 2011:

1. Served by first class mail a copy of the foregoing Notice of Permissive Detariffing of Wireline Broadband Internet Access Service to the following:

Governor Scott Walker
Office of the Governor
115 East State Capital
Madison, WI 53702

Secretary of Defense
Attn: Special Assistant for Telecommunications
PENTAGON
Washington, DC 20301

2. Served via electronic filing a copy of the foregoing Notice of Permissive Detariffing of Wireline Broadband Internet Access Service to the following:

Wisconsin Public Service Commission
Attn: Telecommunications Division
610 North Whitney Way
P.O. Box 7853
Madison, WI 53707-7854

3. Served via paper a copy of the foregoing Notice of Permissive Detariffing of Wireline Broadband Internet Access Service to the following:

Coon Valley Farmers Telephone Company, Inc.
405 Central Avenue
Coon Valley, WI 54623





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Coon Valley, WI 54623

Re: CC Docket 02-33 - Notice of Permissive Detariffing of Wireline Broadband Internet Access Service by Coon Valley Farmers Telephone Company, Inc. (Study Area 330868)

Dear Valued Customer:

Our records indicate that Coon Valley Farmers Telephone Company, Inc. is currently purchasing wholesale broadband transport services from Coon Valley Farmers Telephone Company, Inc. under NECA Tariff No. 5 ("Tariff"). This letter is to advise you that Coon Valley Telephone Company Inc. study area 330868 will discontinue provisioning service on July 1, 2011 pursuant to the Tariff. Services will be made available to you on a common carrier, non-tariffed basis. The existing relevant rates, terms and conditions will not change until the end of your term or until replaced by a Broadband Commercial Agreement.

The rates, terms and conditions for the Broadband Commercial Agreement will be available in printed copy during normal business hours at Coon Valley Farmers Telephone Company business office located at 105 Central Avenue, Coon Valley, WI 54623.

The actions described above are taken in accordance with the FCC's Report and Order (FCC 05-150) released September 23, 2005 in Docket No. 02-33. In this order the FCC determined that facilities-based wireline broadband internet service providers could offer their services on a common carrier, permissively detariffed basis.

No action is necessary on your part. However, if you have any questions, please feel free to contact me.

Sincerely,

Leonard Leis
General Manager

Cc: Interstate Telcom Consulting, Inc.
NECA Region Manager

